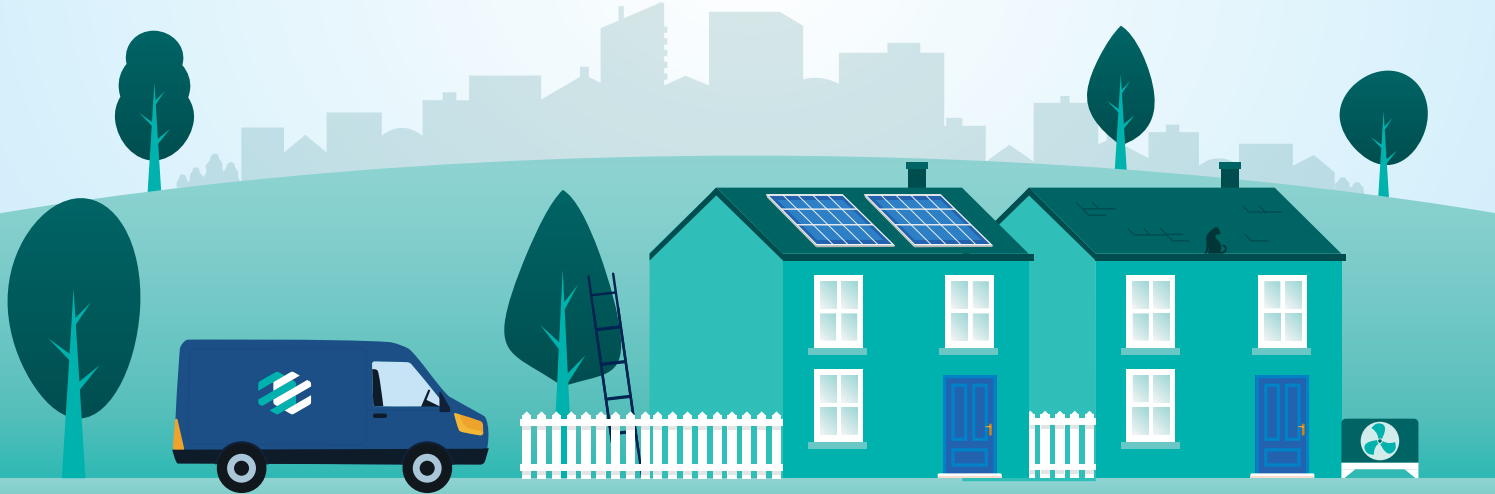




Grow your business with TrustMark





Who is TrustMark?

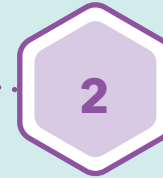
We are the only UK Government-Endorsed Quality Scheme for work carried out in and around the home, whether that's installing low carbon technologies, energy efficiency measures or home improvements. We are passionate about quality and assurance and what that means for homeowners and our Registered Businesses.

5 reasons to join TrustMark



Commitment to quality

- Demonstrate your professionalism and expert knowledge
- Provides high standards of customer service and trading practices
- You help drive up standards across all trades



Access to new work

- We are working with third parties to create new work opportunities
- We provide access to exclusive finance & cashback options for your customers from leading financial institutions
- We are recommended by lenders, local authorities and well-known brands & services



3

Enhanced consumer protection

- Give your customers confidence that they're protected
- Help for you and your customers if things go wrong
- Access to support, training and an independent Ombudsman to help you resolve difficult complaints

4


Access to Government Funded Schemes

- You need to be registered with TrustMark to access Government funded schemes including:
 - Energy Company Obligation (ECO)
 - Great British Insulation Scheme (GBIS)
 - Home Upgrade Grant (HUG)
 - The Social Housing Decarbonisation Fund (SHDF)

5

TrustMark isn't just for energy efficiency installers

- TrustMark is a quality scheme for all domestic trades
- Plus, Government funded work such as the installation of heat pumps, new windows and under floor insulation creates demand for other quality trades such as landscape gardeners, decorators and carpet cleaners



Enhance your
reputation with
TrustMark



Build your Business

Making it easier for customers to find you

Customers can easily find you using TrustMark's 'Find a Trader' online directory. Your unique TrustMark profile, which you can link to your website, will let you manage customer enquiries, track progress, manage your business presence and build positive feedback.

Make the most of the TrustMark brand

Displaying the TrustMark logo on your letterheads, marketing material, website and vehicles will provide additional assurance to potential customers that you are a quality business. Benefit from our marketing initiatives aimed at driving customers to the TrustMark website and gain more exposure for your business.

Become Trading Standards Approved

As a TrustMark Registered Business you will be eligible for our national Trading Standards Approved scheme. (£90.00+VAT)





Making your life easier

Access your Business Portal

Promote your business with a personalised profile page to showcase your work, collect reviews and build your reputation.

Quality Management and Continual Improvement

Access to advice, guidance and template contracts all based around the TrustMark Code of Conduct, providing clear legislative support in partnership with Trading Standards.



Protecting you and your customers

Manage your complaints effectively

Guidance on managing and resolving customer complaints, including access to the Dispute Resolution Ombudsman (DRO) service, giving businesses and customers the tools to handle complaints in a smooth and professional manner.

Protect your payments

TrustMark's low-cost payment protection (Escrow) service provides both Registered Businesses and your customers a protective financial arrangement when entering into a contract.

Customer Finance

Becoming a TrustMark business means that you may be able to access finance options and cash-back offers, provided by our partners, to help remove financial barriers for your customers.

Benefit from TrustMark's profile and relationship with the UK Government

TrustMark is the only Government Endorsed Quality Scheme for tradespeople that carry out work in and around the home.



Department for
Business & Trade



Department for
Energy Security
& Net Zero

TrustMark works with banks and building societies to open the door to the willing to pay market

More and more banks and building societies are recommending TrustMark Registered Businesses to ensure compliance and quality of delivery for work carried out via green-lending schemes and for 'willing to pay' customers. This is a market you could be part of.



BNP
PARIBAS

COVENTRY
Building Society



NatWest



EXCLUSIVE OFFERS



Saves you money on your business breakdown cover



Protect your tools, save over £77 a year



20% off all tool hire and equipment



Save up to 10p per litre on fuel



Up to 15% off car and van hire



Savings on food, holidays, dining and much more



octopus
electric vehicles

Cost-effective vehicle leasing



Save 10% every time you shop



MELLOR
FINANCIAL TRAINING

Save 75% off on-demand finance training



Eligible for National Trading Standards Approved Scheme

TrustMark works with industry-leading organisations to offer our Registered Businesses **exclusive offers and discounts.**

www.trustmark.org.uk/business/member-benefits/exclusive-offers





TRUSTMARK
Government Endorsed Quality

3 easy steps to register

1

Visit us at
www.trustmark.org.uk/tradespeople/join-through-trustmark

2

Choose the Scheme
Provider to support your
application

3

Submit your application

